Problem 11538
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Prove that a finite commutative ring in which every element can be written as a product of two (not necessarily distinct) elements has a multiplicative identity.

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We will prove the statement by induction with respect to the number of elements r of R. If $r = 0$ then $R = \{0\}$ and we can take 0 as multiplicative identity.
Let $R = \{a_1, a_2, \dots, a_r\}$ with $r > 1$. Since every element can be written as a product of two elements, by applying this property a suitable number of times, we have that for any positive integer n and for any $a_j \in R$ there exist a non-empty subset $S \subset \{1, 2, \dots n\}$, and positive integers $\{m_i\}_{i\in S}$ such that

$$a_j = \prod_{i\in S} a_i^{m_i} \quad \text{with } \max\{m_i\}_{i\in S} \geq n \tag{1}$$

Moreover, there is an element $\overline{a} \in R$ such that no power of $\overline{a}$ is equal zero. Otherwise, for any $a_j \in R$ there is a positive integer c_j such that $a_j^{c_j} = 0$ and by taking $n > \max\{c_j\}_{1\leq j\leq n}$, by (1) we find that $a_j = 0$ for any $a_j \in R$ which is a contradiction.
Since R is finite, the powers of $\overline{a}$ are not all different and there are two positive integers j and k such that $\overline{a}^j = \overline{a}^{j+nk}$ for all $n \geq 1$. Let n be sufficiently large such that $nk > j$, then

$$(\overline{a}^{nk})^2 = \overline{a}^{j+nk} \cdot \overline{a}^{nk-j} = \overline{a}^j \cdot \overline{a}^{nk-j} = \overline{a}^{nk},$$

and $e := \overline{a}^{nk}$ is a nonzero idempotent of R.
Let $I = eR$ and $I' = R - eR$, then I, I' are ideals of R such that

$$ae = (re)e = re^2 = re = a \quad \forall a \in I \quad , \quad ae = (r - re)e = re - re^2 = re - re = 0 \quad \forall a \in I'$$

Since $a = ae + (a - ae)$ for any $a \in R$ and $I \cap I' = \{0\}$, it follows that we can write R as a direct sum of I and I'. If $I' = \{0\}$ then $R = I$ and e is a multiplicative identity. On the other hand, if $I' \neq \{0\}$ then $|I'| < r$. Moreover, every element a of I' can be written as a product of two elements $c', d' \in I'$: by hypothesis $a = cd$ for some $c, d \in R$ then $0 = ae = cde = cde^2$ and

$$a = cd = cd - cde - dce + cde^2 = (c - ce)(d - de) = c'd'.$$

Therefore, by the induction hypothesis applied to the finite commutative ring I', there is a multiplicative identity $e' \in I'$ and $e + e'$ is a multiplicative identity of R:

$$(e+e')a = (e+e')(ae+(a-ae)) = ae^2+e'ae+e(a-ae)+e'(a-ae) = ae^2+(e'a)e+ea-ae^2+a-ae = a.$$

□

Remark. Note that this problem is similar to this other one which appeared in 1965 Miklos Schweitzer Competition:

Let R be a finite commutative ring. Prove that R has a multiplicative identity element if and only if the annihilator of R is 0 (that is, $aR = 0$, $a \in R$ imply $a = 0$).