

The Stackelberg Minimum Spanning Tree Game

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Stackelberg Game

- 2 players: leader and follower
- The leader moves first, then the follower moves
- The follower optimizes his objective function
 - ...knowing the leader's move
- The leader optimizes his objective function
 - ...by anticipating the optimal response of the follower
- Our goal: to find a good strategy for the leader

Setting

- We have a graph G=(V,E), with $E=R\cup B$
- each $e \in \mathbb{R}$, has a fixed positive cost c(e)
- Leader owns B, and has to set a price p(e) for each $e \in B$
- function c and function p define a weight function w:E \rightarrow R⁺
- the follower buys an MST T of G (w.r.t. to w)
- Leader's revenue of T is:

$$\sum_{e \in E(T) \cap B} p(e)$$

goal: find prices in order to maximize the revenue

There is a trade-off:

- Leader should not put too a high price on the edges
 - otherwise the follower will not buy them
- But the leader needs to put sufficiently high prices to optimize revenue



Minimum Spanning Tree problem

Minimum Spanning Tree (MST) problem

- Input:
 - undirected weighted graph G=(V,E,w)
- Solution:
 - a spanning tree of G, i.e. a tree T=(V,F) with F⊆E
- Measure (to minimize):
 - Total weight of T: $\boldsymbol{\Sigma}_{\mathbf{e}\in\mathbf{F}}$ w(e)

A famous algorithm: Kruskal's algorithm (1956)

- Start with an empty tree T
- consider the edges of G in non-decreasing order:
 - add the current edge e to T iff e does not form a cycle with the previous selected edges















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...turning to the Stackelberg MST Game









The revenue is 6





A better pricing...





...with revenue 12









The revenue is 13









The revenue is 11

Assumptions

- G contains a spanning tree whose edges are all red
 - Otherwise the optimal revenue is unbounded
- Among all edges of the same weight, blue edges are always preferred to red edges
 - If we can get revenue r with this assumption, then we can get revenue r-ε, for any ε>0
 - by decreasing prices suitably

Results:

Theorem

The Stackelberg MST game is NP-hard, even when $c(e) \in \{1,2\}$ for all $e \in R$.

Theorem

There exists a polynomial-time ρ -approximated algorithm for StackelbergMST with ρ =1+min{log|B|, log (n-1), log(c_k/c₁)}, where c₁ and c_k are the minimum and maximum cost of a red edge.

The revenue of the leader depends on the price function p and not on the particular MST picked by the follower

- Let w₁<w₂<...<w_h be the different edge weights
- The greedy(Kruskal's) algorithm works in h phases
- In its phase i, it considers:
 - all blue edges of weight w_i (if any)
 - Then, all red edges of weight w_i (if any)



Number of selected blue edges of weight w_i does not depend on the order on which red and blue edges are considered!
 This implies...



Lemma 1

In every optimal price function, the prices assigned to blue edges appearing in some MST belong to the set $\{c(e): e \in R\}$

Lemma 2

Let p be an optimal price function and T be the corresponding MST. Suppose that there exists a red edge e in T and a blue edge f not in T such that e belongs to the unique cycle C in T+f. Then there exists a blue edge f' distinct to f in C such that $c(e) < p(f') \le p(f)$

proof



c(e) < p(f) f': the heaviest blue edge in C (different to f) p(f') ≤ p(f) if p(f')≤c(e)...

...p(f)=c(e) will imply a greater revenue



Theorem

The Stackelberg MST game is NP-hard, even when $c(e) {\in} \{1,2\}$ for all $e {\in} R$

reduction from Set cover problem

minimum Set Cover Problem

- INPUT:
 - Set of objects U={u₁,...,u_n}
 - *S* ={S₁,...,S_m}, S_j⊆U
- OUTPUT:

$$U=\{u_1,...,u_n\} \quad s=\{S_1,...,S_m\}$$

w.l.o.g. we assume: $u_n \in S_j$, for every j

We define the following graph:





Claim:

(U,S) has a cover of size at most t \Leftrightarrow maximum revenue r* \geq n+t-1+2(m-t)= n+2m-t-1



a blue edge (u_i, S_j) iff $u_i \in S_j$

We define the price function as follows:

For every blue edge
$$e=(u_i, S_j)$$
,
p(e)=1 if S_j is in the cover, 2 otherwise

(⇐)

p: optimal price function p:B \rightarrow {1,2, ∞ } such that the corresponding MST T minimizes the number of red edges

We'll show that:

- 1. Thas blue edges only
- 2. There exists a cover of size at most t

Remark:

If all red edges in T have cost 1, then for every blue edge $e=(u_i,S_j)$ in T with price 2, we have that S_j is a leaf in T

by contradiction... e cannot belong to T

path of red edges of cost 1

(⇐), (1)

e: heaviest red edge in T

since (V,B) is connected, there exists blue edge $f \notin T_{...}$

Lemma 2: \exists f' \neq f such that c(e)<p(f') \leq p(f)



By previous remark... all blue edges in C-{f,f'} have price 1

p(f)=1 and p(f')=1 leads to a new MST with same revenue and less red edges. A contradiction.





Assume T contains no red edge We define:

 $C = \{S_i: S_i \text{ is linked to some blue edge in T with price 1}\}$

every ui must be incident in T to some blue edge of price 1

C is a cover



between u_i and u_{i+1}

any $S_i \notin C$ must be a leaf in T

revenue = $n+|C|-1+2(m-|C|)=n+2m-|C|-1 \ge n+2m-t-1$ | **C** | ≤ †

The single price algorithm

- Let c₁<c₂<...<c_k be the different fixed costs
- For i = 1,...,k
 - set $p(e)=c_i$ for every $e \in B$
 - Look at the revenue obtained
- return the solution which gives the best revenue



Theorem

Let r be the revenue of the single price algorithm; and let r* be the optimal revenue. Then, r*/r $\leq \rho$, where ρ =1+min{log|B|, log (n-1), log(c_k/c₁)}

T: MST corresponding to the optimal price function h_i : number of blue edges in T with price c_i



C ≥ C_k

 $x_B = \Sigma_j h_j \le \min\{n-1, |B|\}$

Notice:

The revenue **r** of the single price algorithm is at least **c**

hence: $r^{r} / r \le 1 + \log x_{B}$

$$r^{*} \le c + \int_{1}^{x_{B}} c \frac{1}{x} dx = c(1 + \log x_{B} - \log 1) = c(1 + \log x_{B})$$

T: MST corresponding to the optimal price function k_i : number of blue edges in T with price c_i



C ≥ C_k

 $x_{B}=\Sigma_{j} h_{j} \leq \min\{n-1, |B|\}$

Notice:

The revenue **r** of the single price algorithm is at least **c**

<mark>hence:</mark> r*/r≤ 1+log (c_k/c₁)

 $r^{*} \leq c + \int_{c_1}^{c_k} \frac{1}{y} \, dy = c(1 + \log c_k - \log c_1) = c(1 + \log (c_k/c_1))$

T: MST corresponding to the optimal price function k_i : number of blue edges in T with price c_i



 $r^{*} \leq c + \int_{c_{1}}^{c_{k}} \frac{1}{\gamma} d\gamma = c(1 + \log c_{k} - \log c_{1}) = c(1 + \log (c_{k}/c_{1}))$



The single price algorithm obtains revenue r=1

The optimal solution obtains revenue

$$r^* = \sum_{j=1}^n 1/j = H_n = \Theta(\log n)$$

Exercise: prove the following

Let r be the revenue of the single price algorithm; and let r* be the optimal revenue. Then, $r*/r \le k$, where k is the number of distinct red costs



Give a polynomial time algorithm that, given an acyclic subset F⊆B, find a pricing p such that:
(i) The corresponding MST T of p contains exactly F as set o blue edges, i.e. E(T)∩B=F
(ii) The revenue is maximized